



DAVID REICHARD

Transformational Coach & Former Professional Driver

Transforming burnout into buy-in.

About David

With over **30 years behind the wheel** and more than **2.5 million miles driven** across local, regional, and OTR routes, David knows what life feels like from the inside out. Today, as a transformational coach, he helps leaders, teams, and industry audiences bridge the gap between burnout, identity, and retention. His signature

framework blends real-world experience with tactical wellness and mindset tools that work in the real world.

Featured Talks

Retention from the Cab Up: Real Tools to Keep Drivers for the Long Haul

- Increased Employee Retention
- Increased Productivity
- Improved Company Loyalty

From Regret to Renewal: Transforming “Too Late” into Your Greatest Opportunity

- Reframe Internal Blocks
- Expand Your Confidence
- Move In Harmony With Your Purpose

Self-Trust: The Compass for Life’s Crossroads

- Lead With Authenticity
- Strengthen Self-Trust
- Improved Decision-Making

Learning Outcomes

- ✓ Practical tools participants can use immediately
 - ✓ Stress resilience strategies
 - ✓ Identity and purpose clarity
 - ✓ Leadership actions that positively impact performance and retention
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Formats

- ✓ 45-minute Keynotes
 - ✓ 60-minute Keynotes
 - ✓ Workshops & Interactive Sessions
 - ✓ Virtual or In-Person
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Technical Needs

- Handheld or lapel mic
 - HDMI for laptop set-up
 - Screen/TV Set-up
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Booking Info

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 www.seasons2love.com
